AUGUST 2024

# SEF Newsletter

**STAY IN THE LOOP WITH UPDATES AND ANNOUNCEMENTS!**

## AT A GLANCE

- SEF Membership Registration Is Open
- MARK YOUR CALENDARS: ULLR Fest - our largest and most important fundraiser -November 2, Tahoe Valley Campground
- New off-season training opportunities upcoming

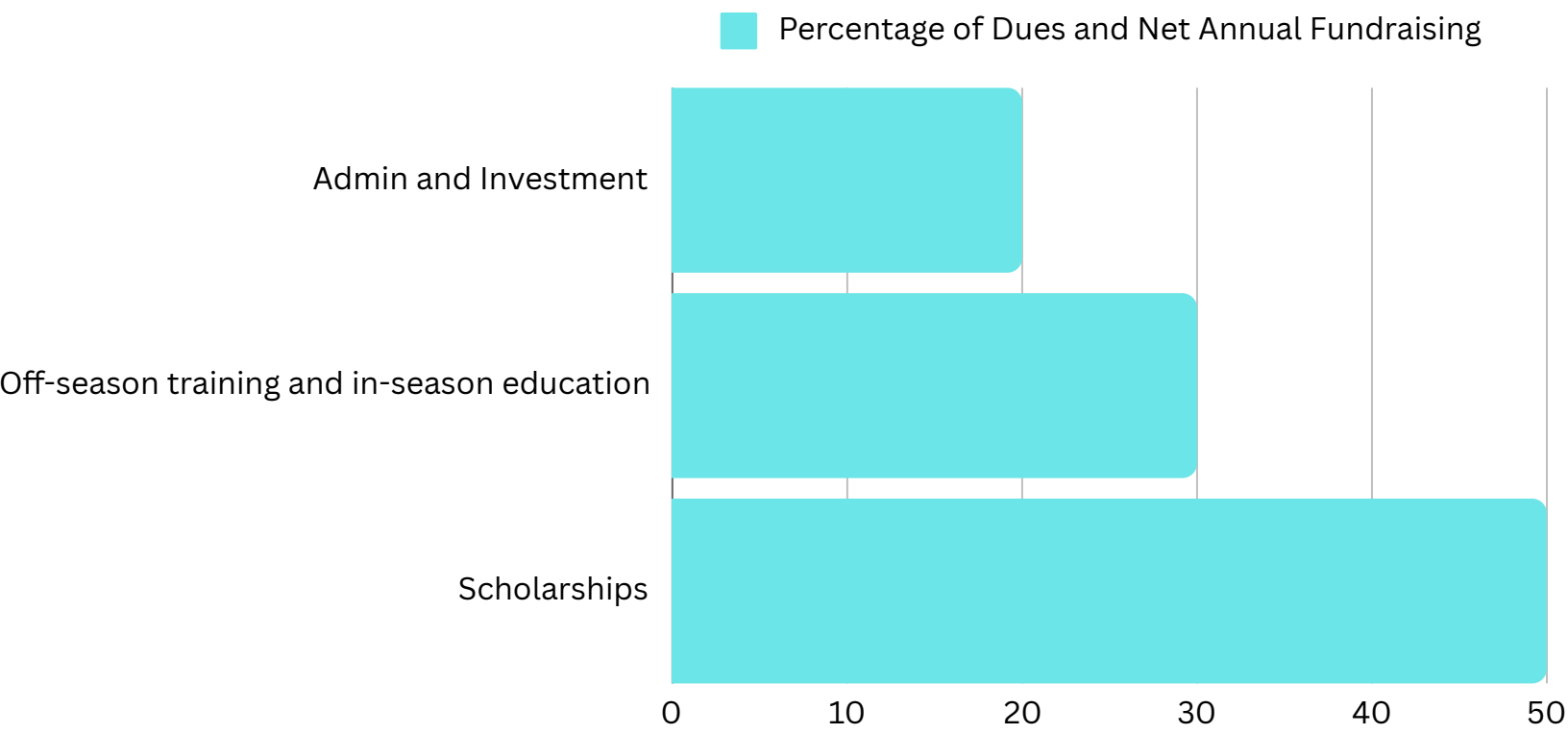
# Welcome to SEF!

**Educating and supporting Sierra at Tahoe youth athletes registered with a Sierra Teams program since 2003**

We are the non-profit 501(c)(3) corporation (EIN: 68-0398268) whose mission is to educate and support Sierra at Tahoe youth snow sport athletes registered with a Sierra Teams program. We believe that every Sierra Teams youth athlete deserves the opportunity to pursue their passion and achieve their full potential, regardless of their economic or social circumstances. For that to happen, though, we need your support. Each season we ask that athletes registered with a Sierra Teams program become a dues paying member of our foundation. Members of the Rippers program are asked to annually pay $50 dues, members of a Development Team are asked to pay $75 dues, and members of a Competition Team are asked to pay $100 dues. And, as an added convenience, you can now register and pay your dues here: Sierra Educational Foundation (SEF) Memberships 2024

## How do we use the dues and monies earned through fundraising?

First and foremost, we provide scholarships by application to eligible SEF athletes registered with a Sierra Competition Team to help offset the extra costs associated with competing, whether it be at local, regional, or even national competitions. We also provide financial need scholarships, upon application. Secondly, we provide educational and off-season training opportunities for all our SEF snow sport athletes at reduced cost for the athletes. That's why your membership matters; the more money we raise from dues, in addition to all of our fundraising activities (on-mountain events, ULLR Fest, and merchandise sales), the more money we can use to provide scholarships, training, and education. As a non-profit corporation, all donations are tax deductible as well so if you have more to give, please consider contributing to our cause here: Donate to make a difference


Percentage of Dues and Net Annual Fundraising
Admin and Investment
Off-season training and in-season education
Scholarships
0
10
20
30
40
50

SEF
ULLR FEST

## When: November 2, 2024

## Where: Tahoe Valley Campground

**What: In honor of ULLR, the Norse God of winter, we invite you to our first annual ULLR Fest Fundraiser. Join us to pray for snow and celebrate all things winter!**

- **Snow sports gear vendor tent sales - selling new gear from previous seasons at discounted prices;**
- **Silent auction;**
- **Food and Beer Vendors;**
- **Family ski swap;**
- **Live music and Nordic themed games and entertainment!**

# Get Involved

**We need your help to make ULLR Fest a success!!**

There are numerous ways to help with ULLR Fest - you can contribute by donating or coordination the donation of a high-value item for our silent auction, you can sell your old gear at our family ski swap, you can volunteer at the event, or have your athlete assist with the sales of our s'mores kits. The opportunities are endless! Feel free to share your ideas for contributions via email at info@sierraeducationalfoundation.org and watch out for a sign-up genius link to volunteer. Our initial event flyer is attached as well so please feel free to distribute and share!

# What's Next

**Join us to get ready for the season with some exciting off-season training opportunities**

We'll soon be offering once a week trainings at Woodward, once a week in-person physical fitness/dryland training at the Barton Center for development and competition teams athletes aged 132and above (likely Tuesdays at 5:30 starting September 18), and virtual on-demand physical fitness/dryland trainings for all athletes that can be done by your athlete in your living room with little to no equipment necessary. Be on the lookout for sign-ups on our website and through Zeffy.

Also, we have begun the process of migrating our website to our new domain: www.sierraeducationalfoundation.org! In the process, we'll also be modernizing and updating our website, so be on the lookout for all new content!

# Reach Out

**For questions, feedback, article ideas, or website contributions, email us at info@sierraeducationalfoundation.org, and we'll be in touch.**

**Get social:**

# @sierraeducationalfoundation